

September 21, 2011

Dear Business Partner:

**Dr. Nancy J. McGinley**  
Superintendent of Schools

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Thank you for taking time to learn about this year's plans for *An Evening with the Stars*, Charleston County School District's (CCSD) annual winter gala and silent auction for teachers. You are a valued partner who recognizes that investments in public education benefit not just our schools, but our economy and community. When we join together to support our teachers and school leaders, we brighten our future and make a huge difference in the lives of children.

This year's event will raise money for CCSD's Academic Project Fund of Coastal Community Foundation, which supports two of CCSD's top priorities—Strategic Partnerships and Effective Teaching and Leadership. We have three goals for the gala: (1) Increase awareness of public education through community partnerships; (2) Recognize the accomplishments of outstanding teachers and administrators who are elevating the achievement of *all* students; and (3) Fund a summer Charleston Educator Symposium for CCSD principals and teachers designed to elevate instruction and achievement in every classroom across the county.

Please review the available sponsorship/underwriting opportunities to determine how we can work together to strengthen teaching and learning. We are excited about the possibilities for *An Evening with the Stars* and the positive and immediate impact that the Charleston Educator Symposium will have on CCSD students, teachers, and administrators. Please know how much I appreciate your time, consideration, and—most of all—commitment to ensuring success for every student.

Sincerely,



Nancy J. McGinley

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